



LEADERSHIP SERIES

Finance for Non-Finance Managers



COURSE LENGTH

Three 2-Hour Virtual Sessions or
One Full Day In Person

DESCRIPTION

Although finance and treasury have their own departments in corporations, financial acumen is a must for all parts of the business. In particular, non-finance executives and managers must have a clear understanding of financial statements and financial performance analysis—especially when it comes to analyzing historical performance of their department or of another department.

This highly customizable seminar addresses many accounting and analysis topics. It equips managers to understand operating budgets and how their particular department fits within a company's overall financial strategy. With this knowledge, executives and managers are better prepared to advocate for their departments when capital budgeting and other important financial events take place. It also equips them to rate their performance in order to achieve a company's larger financial goals.

LEARNING OBJECTIVES

- Understand key financial management concepts pertinent to individual, department, and company goals
- Learn key financial analysis, accounting, and financial performance concepts
- Walk away with strategies and knowledge for your department to interact with treasury and finance departments more effectively

AGENDA

- Financial management perspectives
- Financial statements
- Financial analysis - Performance analysis
- Operating budget concepts